



**SUPERYACHT TECHNOLOGY  
NETWORK**

— SHOW & CONFERENCE —

**BARCELONA 2022**

# **SUPERYACHT TECHNOLOGY NETWORK IS PROUD TO ANNOUNCE BARCELONA 2022**

**OCTOBER 11<sup>th</sup> / 12<sup>th</sup> 2022**

**2 Days / 20 Ted Talks style speakers / 400+ Delegates / 50 Exhibitors  
Conference App / Innovation Lab with 7 rooms / Green Lab for Eco Tech  
New Engineering Lab for 2022**

**With 4 x Networking Events: Welcome Cocktail Party / Gala Dinner  
Innovation Lunch Day 1 & 2**

**BUY TICKETS**

**TECH CREWS | OWNERS | REPS | INTEGRATORS | INNOVATORS | SHIPYARDS | CAPTAINS | MANUFACTURERS | DESIGNERS**

**#SYTSC2022**

# WE HAVE A NEW NAME - SYT NETWORK TO MATCH OUR NEW BIGGER THAN EVER SHOW & CONFERENCE!

**Welcome to the Superyacht Technology Show & Conference, now in its second year and bigger than ever – SYTC 2022: World Trade Centre Barcelona.**

We will now be hosting the second Superyacht Technology Show & Conference at THE WORLD TRADE CENTRE BARCELONA, just minutes' walk from MB92. ~~The SYTC will include the conference area and stage, we will also have a dedicated Innovation Lab with 7 halls covering everything from AV to Communications and a new Engineering room, hospitality area and bar with up to 50 exhibitors and new outdoor area hosting electric and green technology.~~

Enjoy more speakers in a more dynamic and engaging format with our 20min TedTalks style and professional speakers. More networking with four networking events with no distractions, no brokerage, and no talks on taxation.

Superyacht Technology Show & Conference is the first ever conference dedicated purely to superyacht technology, hosting inspiring global technology speakers, technology thought leaders, immersive hands-on demos, and workshops.

Speakers will be offering pure inspiring TechTalks and knowledge sharing. This will be a dedicated space for the industries tech buyers and providers to learn, share and be inspired. All attendees will have full access to both the conference and the Innovation Lab.

Our now celebrated networking pre-event cocktail meet up, daily networking lunch and gala dinner make this the super-networking event of the year.

**JOIN 400+ DELEGATES, VIP'S AND EXHIBITORS FOR AN INDUSTRY SHIFTING EVENT!**

[Watch the 2021 showcase video](#)



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# SPONSORSHIP



SUPERYACHT TECHNOLOGY  
NETWORK

**SUPERYACHT TECHNOLOGY  
NETWORK MEMBERSHIP**  
**£1,000 PER YEAR**

- Access to Superyacht Technology Show & Superyacht Technology Summit
- 3 articles published in our weekly newsletter
- online banner for 6 months
- App company profile for both events

## Contact

[jr@superyachttechnologynetwork.com](mailto:jr@superyachttechnologynetwork.com)  
or call + 44 (0) 7939 086 211

**All sponsorship is offered on a first refusal basis to existing sponsors until March 1st, 2022.**  
**All offers are subject to sponsorship.**

## BASIC PACKAGES

### EXHIBITOR RATES (50 AVAILABLE) **£5,000**

- Banner on SYT Network Website + 2 articles in newsletter
- Stand in the Innovation Lab / Engineering Lab
- In App access, profile and Logo
- Video
- 1 VIP ticket and 10 Conference tickets
- ~~2-3m~~ Stand including back, cabinet, table and chairs.

### INNOVATION/EXPLORATION LAB STAND + MARKETING **£6,000**

- Branding on all screens and across the Innovation labs 1/2/3/4
- On venue screens by Auditorium entrance
- Logo on Maps
- Unlimited news posts on SYT Network
- 1 Pre-Show Article
- Access to the Feb Superyacht Summit @ISE
- Banner on SYT Network Website
- 2 x articles in newsletter
- Stand in the Innovation Lab / Engineering Lab
- In App access and profile
- Logo
- Video
- 1 VIP ticket
- 10 Conference tickets
- 2-3m Stand including back, cabinet, table and chairs.
- ~~10 Conference tickets~~



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# SPONSORSHIP

## CONFERENCE PARTNER

(Custom package)

**SOLD OUT**

## TECHNOLOGY PARTNER

(Custom package)

**£25,000**

## VIP DELEGATE SPONSOR

A special branded presentation pack including free accommodation for 100 VIP's

- Logo on both websites
- Stay in the same hotel as our VIP's
- Get exclusive priority access to our buyers
- Branding on all VIP badges and material
- Exclusive meeting room
- Priority App access to Direct Message across SYT Network

**SOLD OUT**

## INNOVATION LAB SPONSOR

(Custom package TBD)

**SOLD OUT**

## EXPLORATION LAB SPONSOR

**£15,000**

- ~~- Branding above main entrance and across the Exploration Lab~~
- ~~- Priority App access to Direct Message across SYT Network~~
- ~~- Banner on SYT Network Website~~
- ~~- 3 Articles (Client supply)~~
- ~~- Newsletter sponsor & all 3 articles in newsletter~~
- ~~- Main stage logo (large)~~
- ~~- Stand in the Innovation Lab / Engineering Lab~~
- ~~- In App access, profile and banner~~
- ~~- 5 VIP tickets and 10 Conference tickets~~

## SPECIAL PACKAGES

### HEADLINE SPONSORS

(10 AVAILABLE)

**£10,000**

- Priority App access to Direct Message across SYT Network
- Banner on SYT Network Website
- 3 Articles (Client supply)
- Newsletter sponsor & all 3 articles in newsletter
- Main stage logo (large)
- Stand in the Innovation Lab / Engineering Lab
- In App access, profile and banner
- 5 VIP tickets
- 10 Conference tickets

### OFFICIAL MARINA SPONSOR

**£10,000**

- Priority App access to Direct Message across SYT Network
- Banner on SYT Network Website
- 3 Articles (Client supply)
- Newsletter sponsor & all 3 articles in newsletter
- Main stage logo (large)
- Stand in the Innovation Lab / Engineering Lab
- In App access, profile and banner
- 5 VIP tickets
- 10 Conference tickets

### EXCLUSIVE ENGINEERING LAB SPONSOR

**£10,000**

- Priority App access to Direct Message across SYT Network
- Banner on SYT Network Website
- 3 Articles (Client supply)
- Newsletter sponsor & all 3 articles in newsletter
- Main stage logo (large)
- Stand in the Innovation Lab / Engineering Lab
- In App access, profile and banner
- 5 VIP tickets
- 10 Conference tickets

### EXCLUSIVE REFIT SPONSOR

**£10,000**

- Priority App access to Direct Message across SYT Network
- Banner on SYT Network Website
- 3 Articles (Client supply)
- Newsletter sponsor & all 3 articles in newsletter
- Main stage logo (large)
- Stand in the Innovation Lab / Engineering Lab
- In App access, profile and banner
- 5 VIP tickets
- 10 Conference tickets



# SPONSORSHIP

## LEGAL PARTNER - YACHT AGENT PARTNER - SHIPYARD PARTNER - ~~MANAGEMENT PARTNER~~

**£6,000**

- Branding on all screens and across the Innovation labs 1/2/3/4
- On venue screens by Auditorium entrance
- Logo on Maps
- Unlimited news posts on SYT Network
- 1 Pre-Show Article
- Access to the Feb Superyacht Summit @ISE
- Banner on SYT Network Website
- 2 x articles in newsletter
- Stand in the Innovation Lab / Engineering Lab
- In App access and profile
- Logo
- Video
- 3 VIP tickets
- 10 Conference tickets
- ~~2.3m~~ Stand including back, cabinet, table and chairs.
- ~~10 Conference tickets~~

## EXCLUSIVE GREEN TECHNOLOGY SPONSOR

**£10,000**

- Priority App access to Direct Message across SYT Network
- Banner on SYT Network Website
- 3 Articles (Client supply)
- Newsletter sponsor & all 3 articles in newsletter
- Main stage logo (large)
- Stand in the Innovation Lab / Engineering Lab
- In App access, profile and banner
- 5 VIP tickets
- 10 Conference tickets



# SPONSORSHIP

## SUPER-NETWORKING EVENT SPONSORSHIP

COCKTAIL VIP PRE EVENT MEET & GREET  
10TH OCTOBER

**SOLD OUT**

~~GALA DINNER SPONSOR~~

~~11TH OCTOBER~~

~~240 GUESTS~~

~~(CUSTOM PACKAGE)~~

~~£15,000~~

~~AFTER PARTY~~

~~11TH OCTOBER~~

~~(CUSTOM PACKAGE)~~

~~£10,000~~

VIP AFTER PARTY TABLE (4 AVAILABLE)

11TH OCTOBER

**£1,000**

- Including 1 bottle of spirits and mixers and full branding

CIGAR & COGNAC TERRACE

11TH OCTOBER

**£3,000**

- Full custom branding

LUNCH SPONSOR

DAY 1 & 2

**£10,000**

BAR SPONSOR

**SOLD OUT**

COFFEE BREAK

DAY 1 & 2

**SOLD OUT**

LANYARD SPONSOR

**SOLD OUT**

TABLE STAND

(25 AVAILABLE)

**£2,500**

- 1 VIP tickets
- 3 x standard tickets.
- Access to all networking events
- In App access, profile and banner
- 1 article

Contact: Jack Robinson

[jr@superyachttechnologynetwork.com](mailto:jr@superyachttechnologynetwork.com)

or call + 44 (0) 7939 086 211





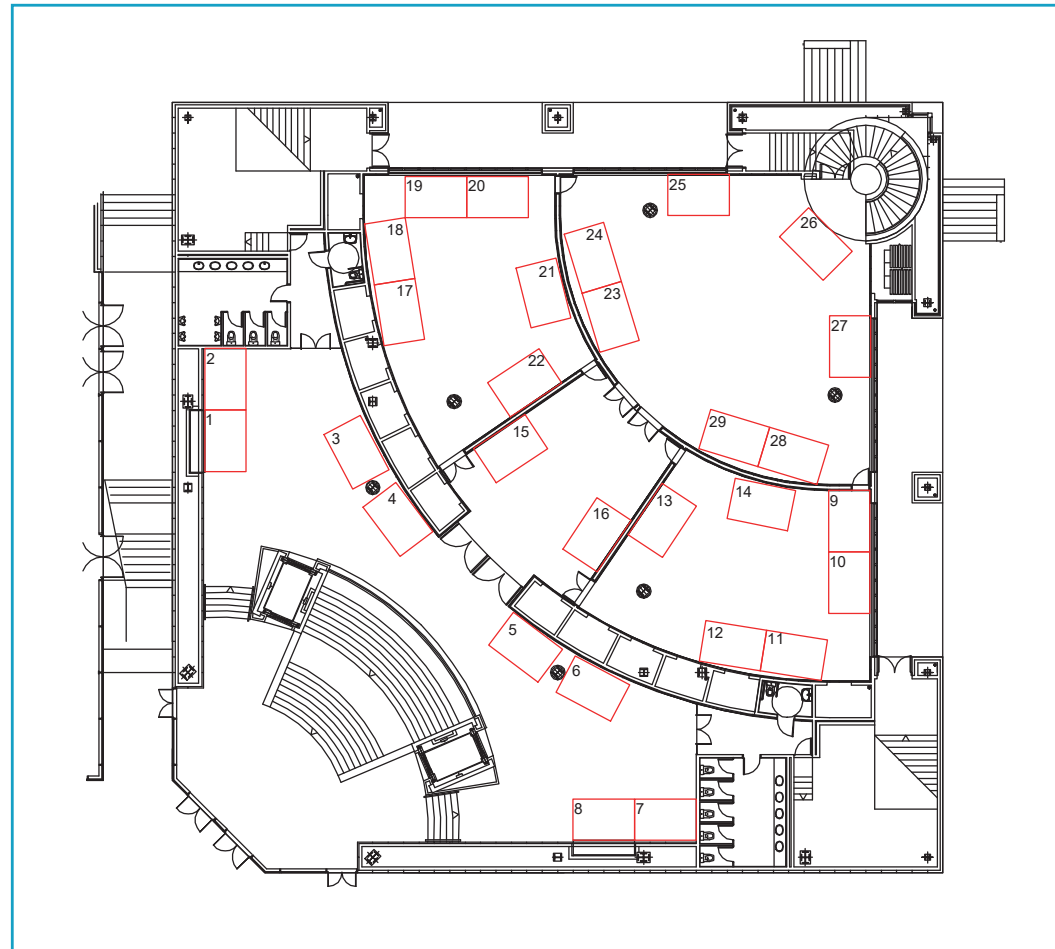
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## **SUPERYACHT TECHNOLOGY NETWORK IS PROUD TO ANNOUNCE OUR GALA DINNER**

The Superyacht Technology Gala Dinner  
will be hosted at the Esferic building

**11TH OCTOBER 2022**

# FLOORPLANS

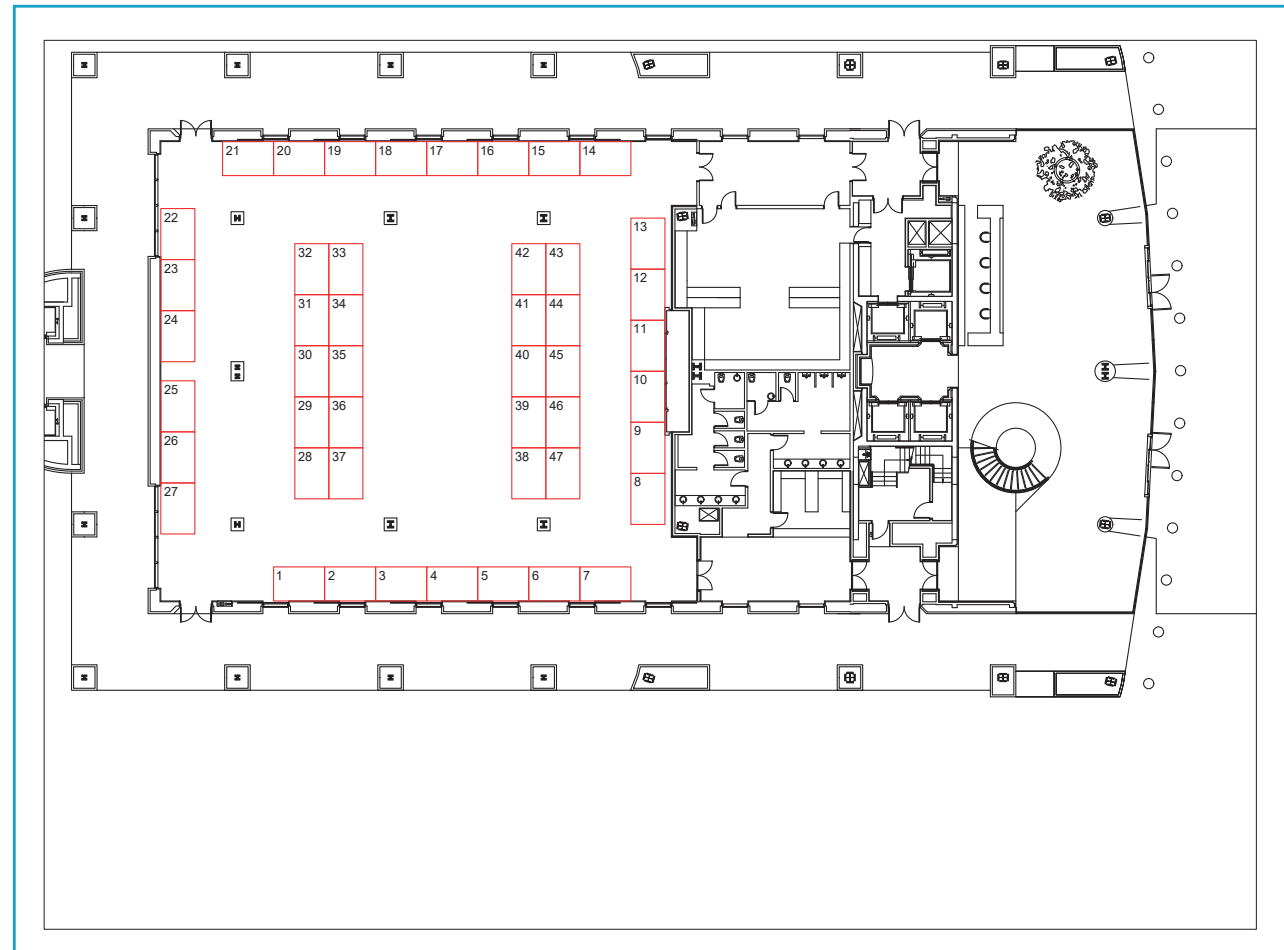


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# FLOORPLANS



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# TESTIMONIALS



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*Superyacht Technology Network is an excellent tech knowledge-sharing platform that the industry was lacking for a long time. I had an opportunity to participate in the SYTN summit at the ISE which attracted a great audience and relevant people. I believe that the SYTN platform has the recipe to accelerate the superyacht industry forward.*

■ GORAN ANTONIJEVIC - DIRECTOR, SALES MARINE - SONANCE

  
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**superyacht  
technology  
summit**  
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*DEEP Blue has chosen to participate as VIP Sponsor for 2022 because even with all the challenges we faced last year, we believe the Superyacht Technology Network Conference was a great success. The networking opportunities were beneficial, and the speakers were very informative. We found the event had a very fresh and diverse crowd.*

■ NICOLE ROMANET - SENIOR SALES & CLIENT SUPPORT MANAGER  
DEEP BLUE SOFT

  
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*Thank you for hosting a fantastic Summit at ISE, we really enjoyed the talks and have taken a lot away from the event. We look forward to the upcoming events and are planning, where possible to be attending.*

■ MARK EMMETT - CO-FOUNDER, MTECH CONNECT

  
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*Very interesting and inspirational your contribution at the Superyacht technology Summit at ISE. Thank you very much for this extraordinary initiative.*

■ DAVID ROIG-MALLAFRE - FREELANCE YACHT MANAGER, EL TRAMPOLI

  
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SUPERYACHT TECHNOLOGY  
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*The Superyacht Technology Conference - perhaps the most friendliest, most inclusive conference I've ever been to. (Bravo Jack Robinson)*

MARTIN LANGMAID - INTERIM CTO, TECHNOLOGY EVANGELIST & TRAINER

  
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*The summit was awesome, especially with the backdrop of ISE 2022. A great pairing, some brilliant speakers and a shed load of awesome tech.*

■ RICHARD HODDER - CEO OF PELION CONSULTING

  
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NETWORK

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*Good seeing you again in Barcelona at ISE. First of all thank you for another great Superyacht Technology Summit. I really enjoyed the speakers and the networking dinner.*

■ DENNIS MEIJVOGEL - TECHNICAL PROJECT MANAGER  
ROYAL VAN LENT SHIPYARD

  
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*Great work as always Jack Robinson and the Superyacht Technology Network Team.*

■ RYAN PORTER - CO-OWNER YOTSTORE & MARITIME TECHNOLOGY ADVISOR

  
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