SUPERYACHT
TECHNOLOGY
SHOW
BARCELONA
20TH AND 21ST OF MARCH 2024
superyachttechnologynetwork.com
Bringing the superyacht technology industry
top buyers and sellers together

Jack Robinson
Founder & MD
Superyacht Technology Network

Director's Statement

Superyacht Technology Network are delighted to bring a bigger, better, more encompassing technology show back to the World Trade Centre in Barcelona in March 2024.

Our sell out success of the last two shows has encouraged us to expand into two further large exhibitor spaces on top of what we had at the last show.

Networking at its best. If you are in technology and currently are, or want to be working with the superyacht industry you can not afford not to be here.

Will Faimatea
Shareholder
Superyacht Technology Network

Shareholder Statement

I am excited to be personally involved with Superyacht Technology Network.

The platform represents and allows all those companies and owners, representatives and crew with technology focus a place to visit and experience the technologies and the people behind them.

Having started my career in yachting as an ETO back in 1996 I have been very fortunate to watch and be part of this industry and I hope I can contribute further and on a broader scale with SYT Network.

SUPERYACHT TECHNOLOGY SHOW
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SUPERYACHT TECHNOLOGY NETWORK

Who attends the show?

- TECHNICAL YACHT CREW
- OWNERS REPS
- INNOVATORS
- SHIPYARDS
- CAPTAINS
- DESIGNERS
- INTEGRATORS
- MANUFACTURERS
- DISTRIBUTORS
- TECHNOLOGY PROFESSIONALS

"Many thanks for such an enjoyable, useful, and well run event in Barcelona. I am already looking forward to 2024!"

Tomo Barkla | Chief Engineer | M/Y Spectre

SUPERYACHT TECHNOLOGY SHOW BARCELONA 20TH AND 21ST OF MARCH 2024

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SUPERYACHT TECHNOLOGY SHOW 2024

What is the Superyacht Technology Show?

The third edition of the Superyacht Technology Show will be taking place at the World Trade Centre in Barcelona on the 20th and 21st of March 2024. With 3 times more space than the last Show we will be showcasing everything from AV, Communications, Connectivity, Engineering and so much more.

Our well respected TECHtalks will take place on both days in the main auditorium as well as a product or company presentation stage in the Discovery Lab.

Superyacht Technology Show is the first ever show dedicated purely to superyacht technology, hosting inspiring global technology speakers, technology thought leaders, immersive hands-on demos, and workshops. These will be dedicated spaces for the industry's tech buyers and providers to learn, share and be inspired.

All attendees will have full access to the main auditorium TECHtalks, the Innovation, Exploration and Discovery Labs.

Our now celebrated networking pre-event cocktail meet up, daily networking lunch and gala dinner make this the super-networking event of the year.

"Such a great two days, so well organised, fantastic speakers and brilliant networking! Thanks Jack Robinson and Joanna Palmer for putting on such a great event - see you next time"

Susanna Travaglio | CMC Marine

"We have been supporters of Superyacht Technology Network for some time now, exhibiting and sponsoring at the Show & Conference in 2022 was inspiring for us, a totally different kind of networking. I have recommended broadening the technology that is presented to cover all the main functions on board a yacht to include propulsion, energy management, navigation, fire systems etc. We will 100% be at the 2024 Show & Conference"

Jeroen van den Hurk | Managing Director | VBH

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Key stats

- 1000+ DELEGATES
- 500+ BUYERS INVITED VIA OUR VIP PROGRAM
- 140 STANDS
- 3 HALLS
- VIP HOSPITALITY AREA
- 500 DELEGATE CONFERENCE AT THE ONSITE AUDITORIUM
- PRODUCT/COMPANY PRESENTATION STAGE
- 9 BOOKABLE WORKSHOP AND TRAINING ROOMS

"Thank you to everyone who made Superyacht Technology Network & Show such a success this year!

Over the last 2 days, we got to listen and learn from so many inspiring people within the Superyacht Technology sector."

DEEP Blue Soft

SUPERYACHT TECHNOLOGY SHOW BARCELONA

We can't wait for the next one! #2024"

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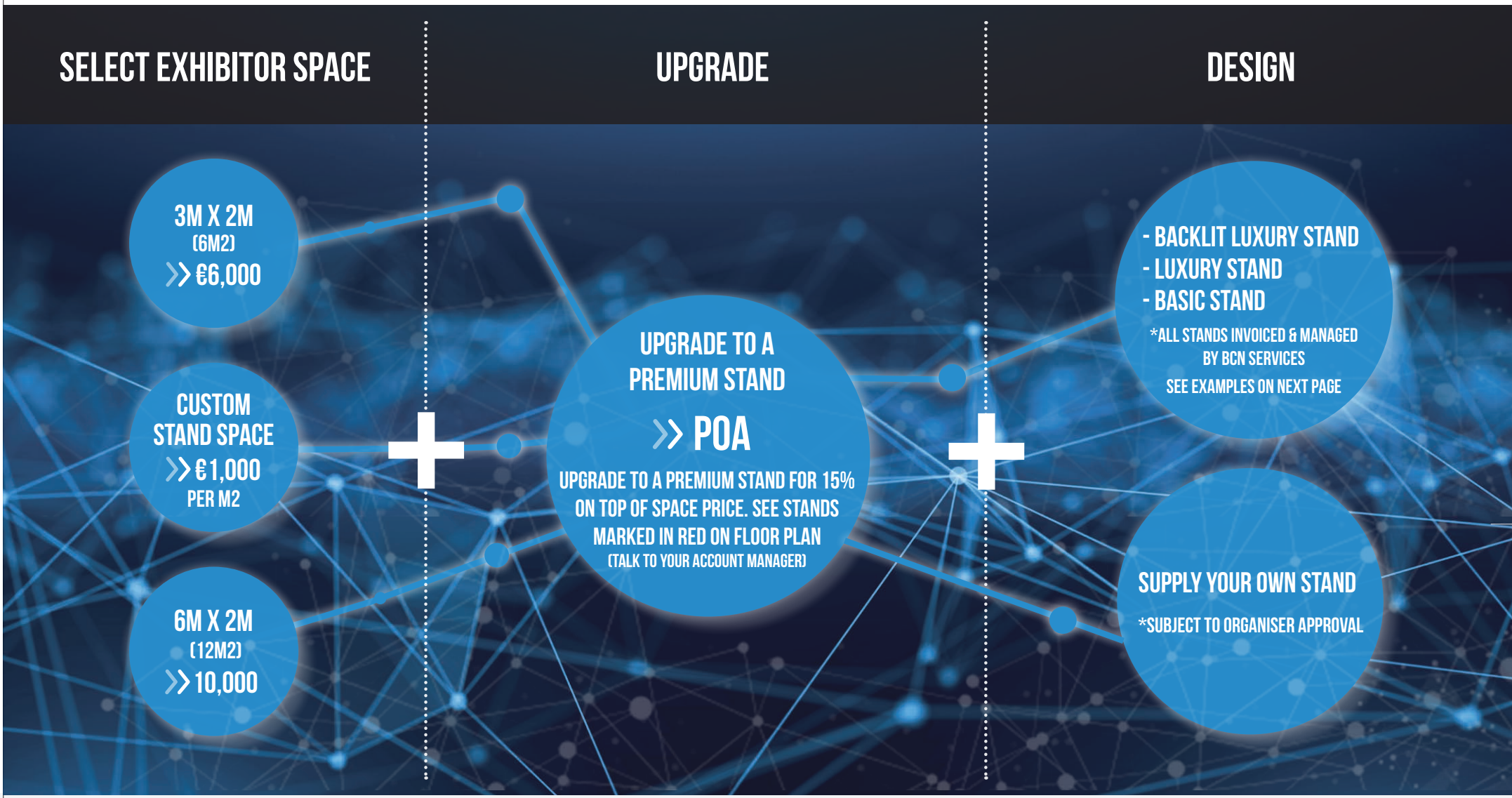

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Exhibitor Options

BACKLIT LUXURY STAND:

Back wall 3m on luminous backlit wall + side wall with graphics on foam board, including podium branding, podium, table and two chairs.

» €1,935

LUXURY STAND:

3m back wall and 1m side walls printed on **seamless foam,** including podium branding, podium, table and two chairs.

» €1,789

BASIC STAND:

Back wall 3m with graphics on vinyl + side walls, including podium branding, podium, table and two chairs.

» €1,289

EXAMPLE SPACE AND STAND OPTIONS

3M X 2M SPACE PLUS BASIC VINYL STAND
» €7,289

3M X 2M SPACE PLUS LUXURY SEAMLESS FOAM STAND
» €7,789

6M X 2M SPACE PLUS BASIC VINYL STAND
» €12,578

6M X 2M SPACE PLUS BACKLIT LUXURY LIGHTBOX STAND
» €13,870

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The Sea Lounge Meet & Greet areas

We want to be an inclusive show accessible to all budgets. The SEA Lounge is an invitation only Meet & Greet area with floor to ceiling views of the ocean. It provides the perfect location to meet with new and existing clients.

*Please note the SYT Show does not provide openmeeting areas for delegates.

Sea Lounge Package

- Your logo on the 1M Sea Lounge Wall
- 1 high table/ 2 chairs
- 1 Printed table cloth with Logo
- 1 VIP pass to networking lunch, VIP & Exhibitor cocktail party, Grand Gala dinner
- Wifi
- Logo on website
- In app profile

» €3,200

*image for illustrative purposes only

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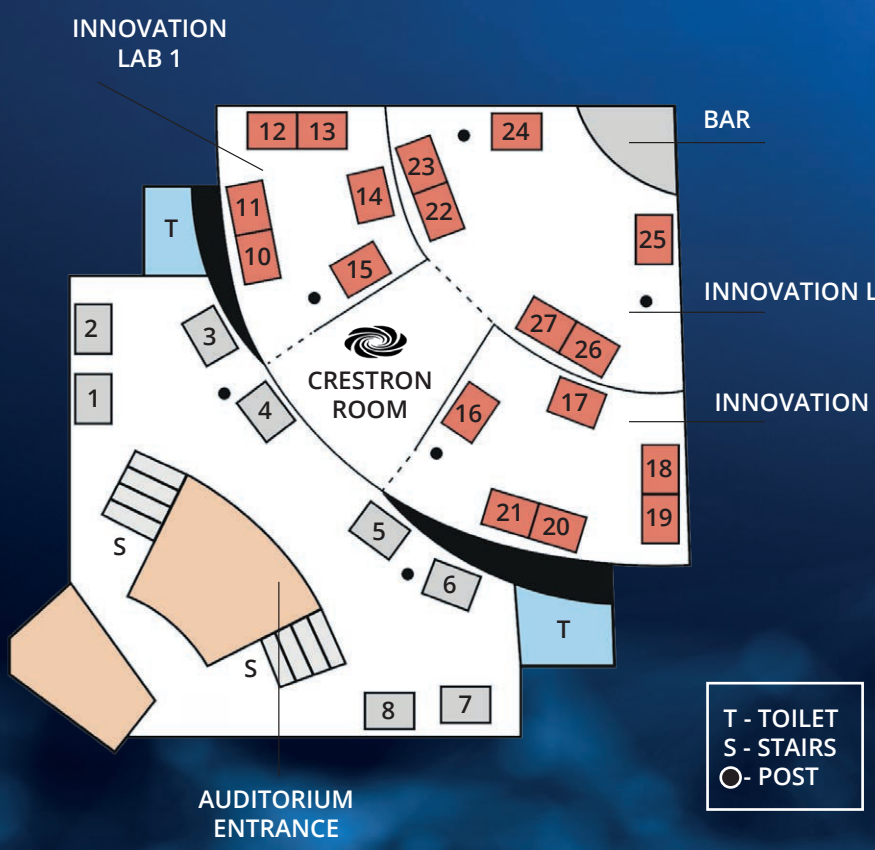
Floor Plans / Innovation Labs & VIP Hub



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Floor Plans / Discovery

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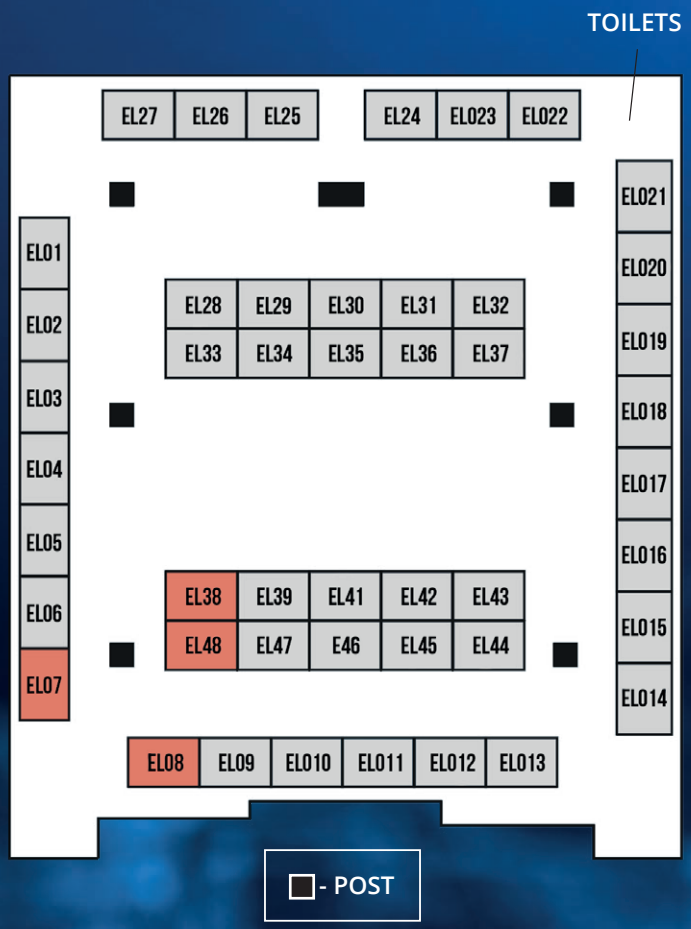
Floor Plans / Exploration



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SUPERYACHT TECHNOLOGY SHOW BARCELONA 20TH AND 21ST OF MARCH 2024

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Sponsorship Packages

We work around your needs, discuss a custom package with our team.

Conference Partner (POA)
Fully custom package

Innovation LAB Partner & VIP HUB €30,000
Fully custom package

Discovery LAB Partner €25,000
Fully custom package

Exploration LAB Partner €25,000
Fully custom package

Headline Sponsors x 10 €12,000
- Premium space location
- 3 VIP passes
- 4 Exhibitor passes
- 20 Show passes
- Main stage conference branding
- 1 TECHtalk on the discovery stage
- VIP Meeting/Training room access

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Sponsorship Packages

Official Opening Party Sponsor
(March 19th 2024) €15,000
Fully custom package

Grand Gala Dinner Sponsor
(March 20th 2024) €20,000

VIP & Exhibitor Lunch Sponsor
Day 1 & 2 €10,000

- Premium space in the VIP Hub
- Full branding package (Discuss with your account manager)

Coffee Break sponsor Day 1 & 2 €7500

- 1 Premium VIP Hub space
- Branded biscuits
- Branded Tablecloths
- Merchandising

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Sponsorship Packages

Official partners €5000

Be our official exclusive partner for one of these categories.

- Cyber Security
- Lighting
- Yacht Agent
- Yacht Management
- Refit
- Shipyard

Don't see your category, *why not suggest it?*

All sponsorship is offered on a first refusal basis to existing sponsors until April 30th 2024.

***Must be booked with a Sea Lounge Table or Stand.**

"Joanna Palmer & Jack Robinson what a Show! It has grown incredibly fast over these two years. And it is mainly because it is something fresh, new and based on your kind personal approach. Keep up the good work and looking forward to the next Superyacht Technology Show."

Guillermo Garcia | Marketing Director | Evolution Yacht Agents

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VIP PROGRAM

Superyacht Technology Network has a VIP Program, this is **completely free** to technology influencers and buyers.

If you are a:

- **Superyacht Captain**
- **Senior Superyacht**
- **Technical Crew** (AVIT, engineer, ETO)
- **Superyacht Owners' Representative**
- **Superyacht Shipyard Management**
- **Project Managers**
- **Superyacht Management**
- **Interior Designer**
- **Naval Architect**
- **Yacht Designers**
- **Technical Management**
- **New Build Captains**

Apply now by emailing vip@superyachttechnologynetwork.com with your name, title and company/yacht and we will add you to the list.

What is included if you sign up to join us through the VIP Program for the 2024 Show?

A FREE VIP PASS

for **Superyacht Technology Show 2024** on March 20th and 21st 2024

PRE-EVENT COCKTAIL PARTY

Entrance to the VIP and Exhibitor only pre-event cocktail party on the 19th March 2024

SUBSCRIPTION

to our **monthly newsletter**

LUNCH & COFFEE BREAKS

for **Superyacht Technology Show 2024** on March 20th and 21st 2024

GRAND GALA DINNER

Entrance to the VIP only Grand Gala Dinner on the 20th March 2024

NOTIFICATION

of our **full calendar of events** throughout the year

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The Cube VIP Dining

A step beyond the VIP hub, this exclusive dining area hosts 10 x table of 6 guests.

Full sponsorship is available and includes full bar branding, external branding and 12 dinning passes for a 3-course lunch with wine/soft drinks for day 1 & 2.

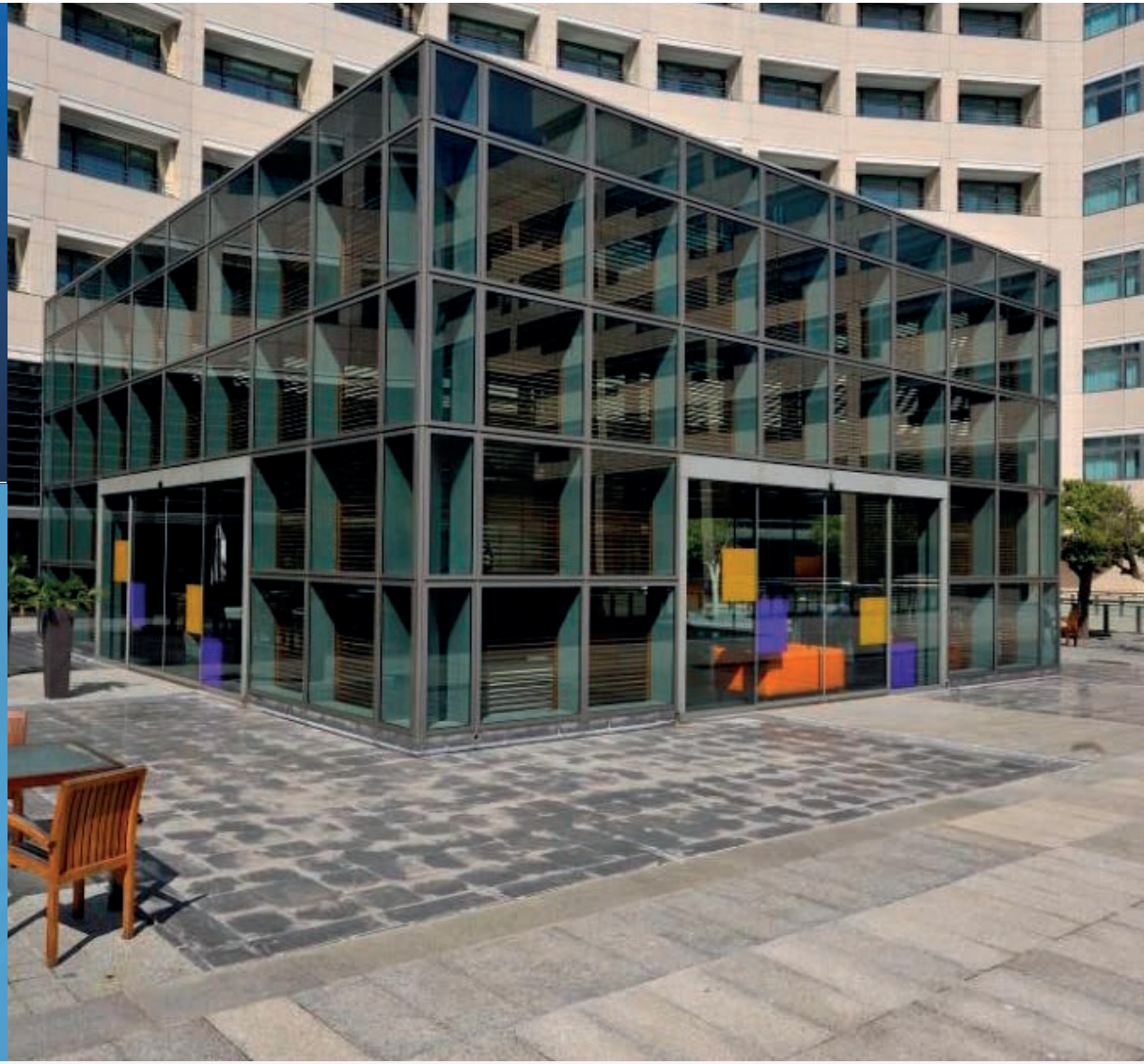
€10,000

Individual tables are bookable for €1000 per day per table of 6.

***subject to availability**

"As an AV-IT integration company we decided to showcase our offer during the SYTN forum and also to sponsor the Gala Diner Champagne in Barcelona (Oct. 2022). The Superyacht Technology Network team did organize a great event gathering what we felt an hybrid attendance of clients, prospects, partners, suppliers, and competitors yet colleagues... Eventually we realized it was a very profitable and insightful moment, well organized (Kudos ! Jack Robinson, Joanna Palmer and co. !). Personally, and from the perspective of a simple attendee for that matter, I did really enjoy great and diversified yet consistent keynotes on the main stage throughout the event... Besides the main stage, exhibitors booths and side events gave us plenty of occasions to socialize and reveal some prospects and potential partners... I think Jack and SYTN team are spot on with a great type of event that yields far beyond just being together in one place..."

Guy Butterati | VP Design & User Experience | AKUMENDO



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How to find out more

Contact **Jack Robinson, Lindsey Houlgate** or **James Fletcher** for more information.

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Visit www.superyachttechnologynetwork.com

Join the Network to register for our monthly newsletter and stay up to date with all Superyacht Technology Network news.

Follow our social media pages:

#SuperyachtTechnologyShow24 | #STShow2024

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Important Information

Please note that this year's Superyacht Technology Show we are selling allocated space only.

All stands can be completely bespoke or ordered through our partner BCN Congress directly. The minimum stand package must include a back wall with graphics, front podium, table and 2 chairs.

Exhibitor space is €1150 per m2 in the Exploration Lab and the Discovery Lab. Premium space in the Innovation Lab and VIP Hub is charged at €1550 per m2.

All stands include an in-App profile, online profile, 1 VIP Pass, 2 Exhibitor Passes and 10 standard invitations.

VIP and Exhibitor passes include lunch on both days in our VIP Hospitality Area.

"Thanks a lot again for all the hospitality and very nicely prepared events during the ISE. Good to speak with the right people with the right mindset and the necessary pride in what we all do. We had some great talks during the evening so think a full success for also your organisation."

Heink Steffens | Company Director | Home Marine

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