

# SUPERYACHT TECHNOLOGY NETWORK



SUPERYACHT  
TECHNOLOGY  
SHOW

BARCELONA  
20TH AND 21ST OF MARCH 2024

*Private Show for Superyacht Technology Experts and Buyers*

[superyachttechnologynetwork.com](https://superyachttechnologynetwork.com)



**Jack Robinson**  
Founder & MD

Superyacht Technology Network

## Director's Statement

Superyacht Technology Network are delighted to bring a bigger, better, more encompassing technology show back to the World Trade Centre in Barcelona in March 2024.

Our sell out success of the last two shows has encouraged us to expand into two further large exhibitor spaces on top of what we had at the last show.

Networking at its best. If you are in technology and currently are, or want to be working with the superyacht industry you can not afford not to be here.



**Will Faimatea**  
Shareholder

Superyacht Technology Network

## Shareholder Statement

I am excited to be personally involved with Superyacht Technology Network.

The platform represents and allows all those companies and owners, representatives and crew with technology focus a place to visit and experience the technologies and the people behind them.

Having started my career in yachting as an ETO back in 1996 I have been very fortunate to watch and be part of this industry and I hope I can contribute further and on a broader scale with SYT Network.



# VIP PROGRAM

What makes us so different? We bring the buyers to you. Superyacht Technology Network has a VIP Program, this is completely free to technology influencers and buyers.

If you are a:

- Superyacht Captain
- Senior Superyacht
- Technical Crew (AVIT, engineer, ETO)
- Superyacht Owners' Representative
- Superyacht Shipyard Management
- Project Managers
- Superyacht Management
- Interior Designer
- Naval Architect
- Yacht Designers
- Technical Management
- New Build Captains

Apply now by emailing [vip@superyachttechnologynetwork.com](mailto:vip@superyachttechnologynetwork.com) with your name, title and company/yacht and we will add you to the list.

What is included if you sign up to join us through the VIP Program for the 2024 Show?



## >> A FREE VIP PASS

for **Superyacht Technology Show 2024** on March 20th and 21st 2024 including entrance to all Labs, TECHtalks and Exhibitors.

## >> LUNCH & COFFEE BREAKS

for **Superyacht Technology Show 2024** on March 20th and 21st 2024

## >> PRE-EVENT COCKTAIL PARTY

Entrance to the VIP and Exhibitor only pre-event cocktail party on the 19th March 2024 at Marina Port Vell, Sea Garden, Barcelona.

## >> GRAND GALA DINNER

Entrance to the VIP only Grand Gala Dinner on the 20th March 2024 at Esferic, Montjuic Park, Barcelona.

## >> SUBSCRIPTION

to our **monthly newsletter**

## >> NOTIFICATION

of our **full calendar of events** throughout the year

# SUPERYACHT TECHNOLOGY SHOW 2024

## What is the Superyacht Technology Show?

The third edition of the Superyacht Technology Show will again be taking place at the World Trade Centre in Barcelona on the 20th and 21st of March. A private show, for superyacht technology experts and buyers, there will be 3 times more space

Our well respected TECHtalks will take place on both days in the main auditorium as well as a product or company presentation stage in the Discovery Lab.

Superyacht Technology Show is the first ever show dedicated purely to superyacht technology, hosting inspiring global technology speakers, technology thought leaders, immersive hands-on demos, and workshops. These will be dedicated spaces for the industry's tech buyers and providers to learn, share and be inspired.

All attendees will have full access to the main auditorium TECHtalks, the Innovation, Exploration and Discovery Labs.

Our now celebrated networking pre-event cocktail meet up, daily networking lunch and gala dinner make this the super-networking event of the year.

*"Such a great two days, so well organised, fantastic speakers and brilliant networking! Thanks Jack Robinson and Joanna Palmer for putting on such a great event - see you next time"*

Susanna Travaglio | CMC Marine

*"We have been supporters of Superyacht Technology Network for some time now, exhibiting and sponsoring at the Show & Conference in 2022 was inspiring for us, a totally different kind of networking. I have recommended broadening the technology that is presented to cover all the main functions on board a yacht to include propulsion, energy management, navigation, fire systems etc. We will 100% be at the 2024 Show & Conference"*

Jeroen van den Hurk | Managing Director | VBH



## Who attends the show?

- TECHNICAL YACHT CREW
- OWNERS REPS
- INNOVATORS
- SHIPYARDS
- CAPTAINS
- DESIGNERS
- INTEGRATORS
- MANUFACTURERS
- DISTRIBUTORS
- TECHNOLOGY PROFESSIONALS
- AVIT OFFICER
- ENGINEERS



*"Many thanks for such an enjoyable, useful, and well run event in Barcelona. I am already looking forward to 2024!"*

Tomo Barkla | Chief Engineer | M/Y Spectre



## Key stats

- UP TO 1000 DELEGATES
- 500+ BUYERS INVITED VIA OUR VIP PROGRAM
- 140 STANDS
- 3 HALLS
- VIP HOSPITALITY AREA
- 500 DELEGATE CONFERENCE AT THE ONSITE AUDITORIUM
- PRODUCT/COMPANY PRESENTATION STAGE
- 9 BOOKABLE WORKSHOP AND TRAINING ROOMS

*"Thank you to everyone who made Superyacht Technology Network & Show such a success this year!"*

*Over the last 2 days, we got to listen and learn from so many inspiring people within the Superyacht Technology sector."*

DEEP Blue Soft





# EXHIBITOR SPACE

We sell space only, all stands must be purchased directly with BCN Congress  
(details on next page)

**3M X 2M**  
(6M2)

**>> €6,750**

**6M X 2M**  
(12M2)

**>> €11,185**

## INCLUDES MARKETING AND NETWORKING

- >> 2 DAYS ENTRY – ACCESS ALL AREAS
- >> FREE WIFI AND ELECTRICITY/POWER POINTS
- >> ADMISSION TO ALL TECHTALKS
- >> IN-APP PROFILE
- >> ONLINE PROFILE AND SOCIAL MEDIA PROMOTION
- >> 2 EXHIBITOR PASSES WHICH INCLUDE COFFEE AND LUNCH
- >> 10 STANDARD INVITATIONS
- >> 1 VIP EXHIBITOR PASS TO OUR GRAND GALA DINNER AND OFFICIAL OPENING PARTY AT MARINA PORT VELL

**NOW PICK  
YOUR STAND  
FROM  
3 OPTIONS**

**BOOK YOUR STAND  
WITH BCN CONGRESS  
(YOUR ARTWORK  
AND INVOICING  
WILL BE DIRECTLY  
WITH THEM)**

## Exhibitor Options

### GOLD

#### BACKLIT LUXURY STAND:

Back wall 3m on luminous backlit wall + side wall with graphics on foam board, including podium branding, podium, table and two chairs.

>> €2,000



### SILVER

#### LUXURY STAND:

3m back wall and 1m side walls printed on **seamless foam**, including podium branding, podium, table and two chairs.

>> €1,850



### BRONZE

#### BASIC STAND:

Back wall 3m with graphics on vinyl + side walls, including podium branding, podium, table and two chairs.

>> €1,350



You purchase your space with Superyacht Technology Network, however your stand needs to be purchased directly through our provider BCN Congress.

Please ensure you book this space and your artwork directly with them.

They will invoice you for the stand separately.

Please contact:

**Lidia Ante**  
Project Manager  
BCN Congress

[bcncongress@bcncongress.com](mailto:bcncongress@bcncongress.com)  
+34 93 480 15 06



## The Sea Lounge Meet & Greet areas **SOLD**

We want to be an inclusive show accessible to all budgets. The SEA Lounge is an invitation only Meet & Greet area with floor to ceiling views of the ocean. It provides the perfect location to meet with new and existing clients.

\*Please note the SYT Show does not provide open meeting areas for delegates.

### Sea Lounge Package (40 available)

- Your logo on the 1M Sea Lounge Wall
- Branded lockable podium with chair
- 1 VIP pass to networking lunch, VIP & Exhibitor cocktail party, Grand Gala dinner
- Wifi
- Logo on website
- In app profile

**>> €3,500**

Podium is 100cm x 103cm. Normally we will just put your logo on the printed podium, but if you prefer to send us artwork for the podium please send it by 30th January 2024, in pdf or ai, minimum resolution 150dpi.



## Start-Up Accelerator

Superyacht Technology Network launches a Start-Up Accelerator/Meet the Dragon Investors program at the Superyacht Technology Network Show 2024.

**Amazing Location** - located in the stunning Sea Lounge

**Dragon Investor** - 10 companies will be chosen to meet the Dragons who have invested over €100,000 million in tech to date, you will get 7 min to pitch our Dragons in a private meeting room at the WTC Barcelona

**Subsidised stand** - Each company will be able to exhibit on a meet and greet podium for only €2500.

**VIP Networking pass** - This will give 1 company representative VIP access to up to 1000 delegates, this also includes

Access to the pre event cocktail party | Access to the Grand Gala Dinner  
Coffee, lunch and bar drinks provided

### The Rules

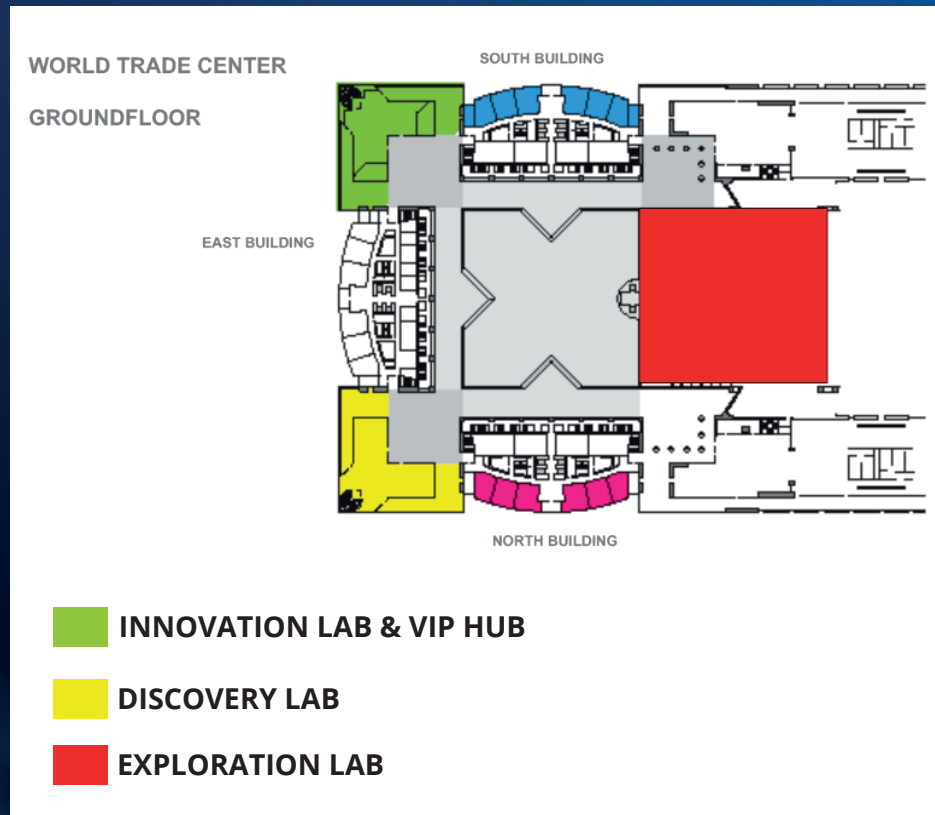
Your start up must be less than 3 years old | Turnover under €300,000 | 20 Spaces only

Apply via [info@superyachttechnologynetwork.com](mailto:info@superyachttechnologynetwork.com)





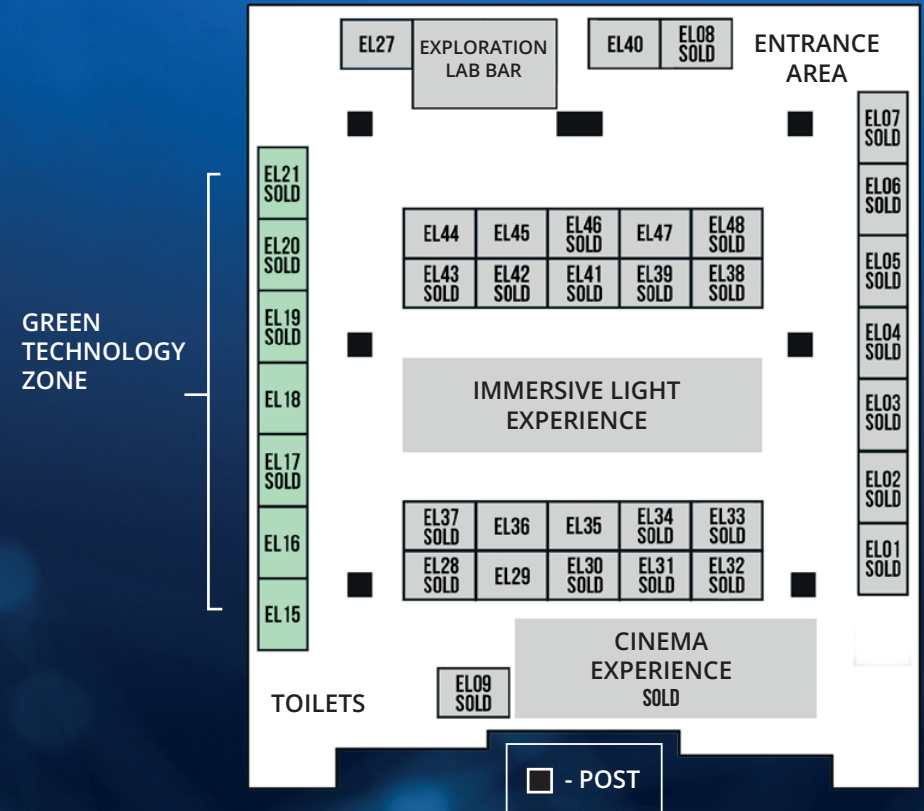
## Floor Plans / World Trade Centre



EXCLUSIVE SHOW PARTNER

**BAE SYSTEMS**

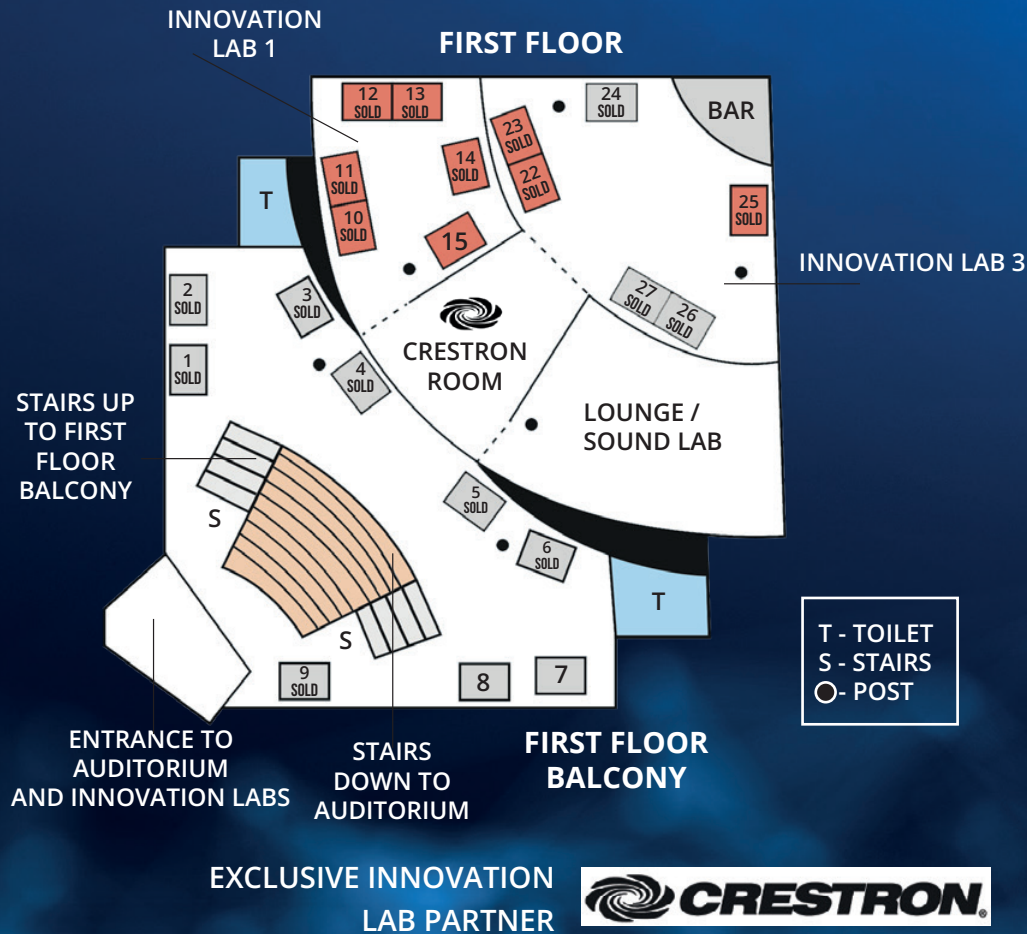
## Floor Plans / Exploration Lab



EXCLUSIVE EXPLORATION  
LAB PARTNER

**VIDEOWORKS**

## Floor Plans / Innovation Labs & VIP Hub



## Floor Plans / Discovery Lab





## Sponsorship Packages

We work around your needs, discuss a custom package with our team.

**Show Partner (POA)** **BAE SYSTEMS** **SOLD**

Fully custom package

### Conference Partner (POA)

Fully custom package to include:

- Full branding throughout event including main stage, podium and external banners
- Premium space location 3m x 2m
- 1 VIP Pass includes access to Grand Gala Dinner and Pre-Event Cocktails
- 4 exhibitor passes
- VIP Training Room access
- In App Profile
- Online and Social Media promotion
- Premium 3m x 2m space included

\*Please note that you need to book the stand for your space with BCN Congress (your artwork and invoicing will be directly with them).



## Sponsorship Packages

We work around your needs, discuss a custom package with our team.

### Innovation LAB Partner & VIP HUB €30,000



Fully custom package

### Discovery LAB Partner €25,000

Fully custom package



### Exploration LAB Partner €25,000

Fully custom package to include:



- Full branding throughout the lab
- Main stage branding
- Carpet logo x 2
- 2 branded pillars in innovation Lab and Exploration Lab
- VIP Training Room access
- 4 exhibitor passes
- Access to training rooms/VIP rooms
- 4 VIP tickets with access to pre event cocktail party and Grand Gala Dinner
- 3m x 2m space included\*

\*Please note that you need to book the stand for your space with BCN Congress (your artwork and invoicing will be directly with them).





## Sponsorship Packages

We work around your needs, discuss a custom package with our team.

### Headline Sponsors x 10 €12,000

- Premium space location
- 1 VIP pass
- 4 Exhibitor passes
- 20 Show passes
- Main stage conference branding
- 1 TECHtalk on the discovery stage
- VIP Meeting/Training room access

\*Please note that you need to book the stand for your space with BCN Congress (your artwork and invoicing will be directly with them).



## Official partners €5000

Be our official exclusive partner for one of these categories.

- Cyber Security
- Lighting
- Yacht Agent
- Yacht Management
- Refit
- Shipyard

Don't see your category, *why not suggest it?*

All sponsorship is offered on a first refusal basis to existing sponsors until April 30th 2024.

\*Must be booked with a Sea Lounge Table or Stand.

*"Joanna Palmer & Jack Robinson what a Show! It has grown incredibly fast over these two years. And it is mainly because it is something fresh, new and based on your kind personal approach. Keep up the good work and looking forward to the next Superyacht Technology Show."*

Guillermo Garcia | Marketing Director | Evolution Yacht Agents

### OFFICIAL PARTNERS - TENDERS



### OFFICIAL PARTNERS - STABILISERS



### OFFICIAL PARTNERS - SONAR



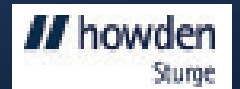
### OFFICIAL PARTNERS - REFIT



### OFFICIAL PARTNERS - 3D MAPPING



### OFFICIAL PARTNERS - INSURANCE



### OFFICIAL PARTNERS YACHT EQUIPMENT



### OFFICIAL PARTNERS - YACHT AGENT





## Daytime Sponsorship Opportunities

### Breakfast Sponsorship Day 1 & 2 €7500

- 3 m x 2 m space included\*
- Full branding at all Breakfast locations
- In App Profile
- Online and Social promotion
- Merchandising
- 1 VIP Pass includes access to Grand Gala Dinner and Pre Event Cocktails
- 2 Exhibitor Passes



\*Please note that you need to book the stand for your space with BCN Congress (your artwork and invoicing will be directly with them).

### Coffee Break sponsor Day 1 & 2 €7500

- Premium space in Innovation Lab included 3 m x 2 m\*
- Full branding at all Coffee locations
- In App Profile
- Online and Social promotion
- Branded Biscuits
- Merchandising
- 1 VIP Pass includes access to Grand Gala Dinner and Pre Event Cocktails
- 2 Exhibitor Passes



## Daytime Sponsorship Opportunities

### VIP & Exhibitor Lunch Sponsor Day 1 & 2 €10,000

- Premium space in Innovation Lab included 3m x 2 m\*
- Full branding at all Lunch locations
- In App Profile
- Online and Social promotion
- 1 VIP Pass includes access to Grand Gala Dinner and Pre Event Cocktails
- 2 Exhibitor Passes



## Daytime Sponsorship Opportunities

Bar Sponsorship €18,000 **SOLD**

Innovation Lab **SOLD**

Exploration Lab **SOLD**

Discovery Lab **SOLD**

- Full branding at all Bar locations
- In App Profile
- Online and Social promotion
- 1 VIP Pass includes access to Grand Gala Dinner and Pre Event Cocktails
- 2 Exhibitor Passes
- Alcohol can only be provided by WTC





## Evening Sponsorship Opportunities **SOLD**

Official Opening Party Sponsor

March 19th 2024

Sea Garden, Marina Port Vell

VIP ticket holders only

€5,000 (4 x sponsorships available)

- Digital screen video
- Welcome photo backdrop
- Shout-out
- Edible logos
- Branding on bars and across venue
- Branded drinks coasters

Additional Opening Party Sponsorship:

- Ice sculpture €1000 (maximum of 2)
- Welcome drinks sponsor €1500



LACOUTICS



VIDEOWORKS

TELEMAR  
A Marlink Group Company



## Evening Sponsorship Opportunities

### Grand Gala Dinner Sponsor

*March 20th 2024*

Esferic, Jardins de Joan Brossa

VIP ticket holders only

€20,000

- Logo confetti
- Logo coasters
- Video
- Shout-out
- Welcome photo backdrop
- Full branding throughout the venue
- Branding at conference venue

### Additional Evening Sponsorship:

- Welcome drinks sponsor €1500





## Grand Gala Dinner Sponsorship

### After-Party Sponsor

€5,000 (2 x sponsorships available)

- Neon Company logo
- Edible logo on drinks
- Drinks glass logo
- VIP TABLE AREA 1 bottle of Grey goose/ 1 sparkling cava and mixers
- Shout-out
- Branded logo T-shirt shots girl (with your logo)



## The Cube VIP Dining

A step beyond the VIP hub, this exclusive dining area hosts 10 x table of 6 guests.

Full sponsorship is available and includes full bar branding, external branding and 12 dinning passes for a 3-course lunch with wine/soft drinks for day 1 & 2.

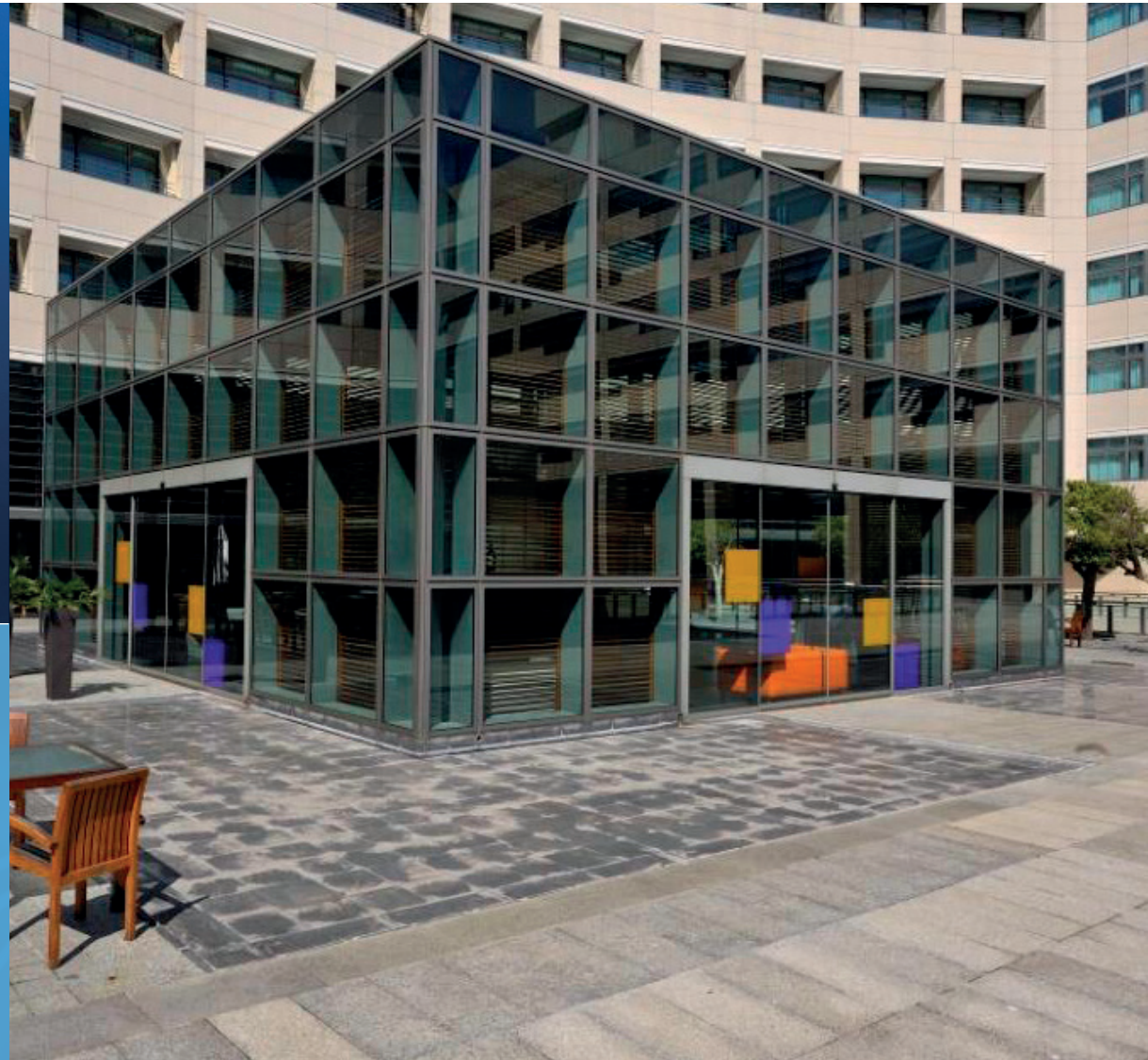
€10,000

Individual tables are bookable for 12:00-14:00 for €1000 per table of 6 including a 3 course lunch with wine and soft drinks. The cube is upstairs from the main auditorium and Labs.

*\*subject to availability*

*"As an AV-IT integration company we decided to showcase our offer during the SYTN forum and also to sponsor the Gala Diner Champagne in Barcelona (Oct. 2022). The Superyacht Technology Network team did organize a great event gathering what we felt an hybrid attendance of clients, prospects, partners, suppliers, and competitors yet colleagues... Eventually we realized it was a very profitable and insightful moment, well organized (Kudos! Jack Robinson, Joanna Palmer and co. !)."*

Guy Butterati | VP Design & User Experience | AKUMENDO





Digital Printed Carpet  
**€500 per sqm**

Round Column Vinyls  
cost per piece  
100cm wide x 250cm tall  
**€2000 each**  
(4 available, double sided)

Foam Board above  
auditorium stairs  
**€3000**

Vinyl on the 4 columns  
in Discovery Lab  
64cm x 64cm x 374cm  
4 sides  
**€2000 per column or  
€7000 for all 4 columns**

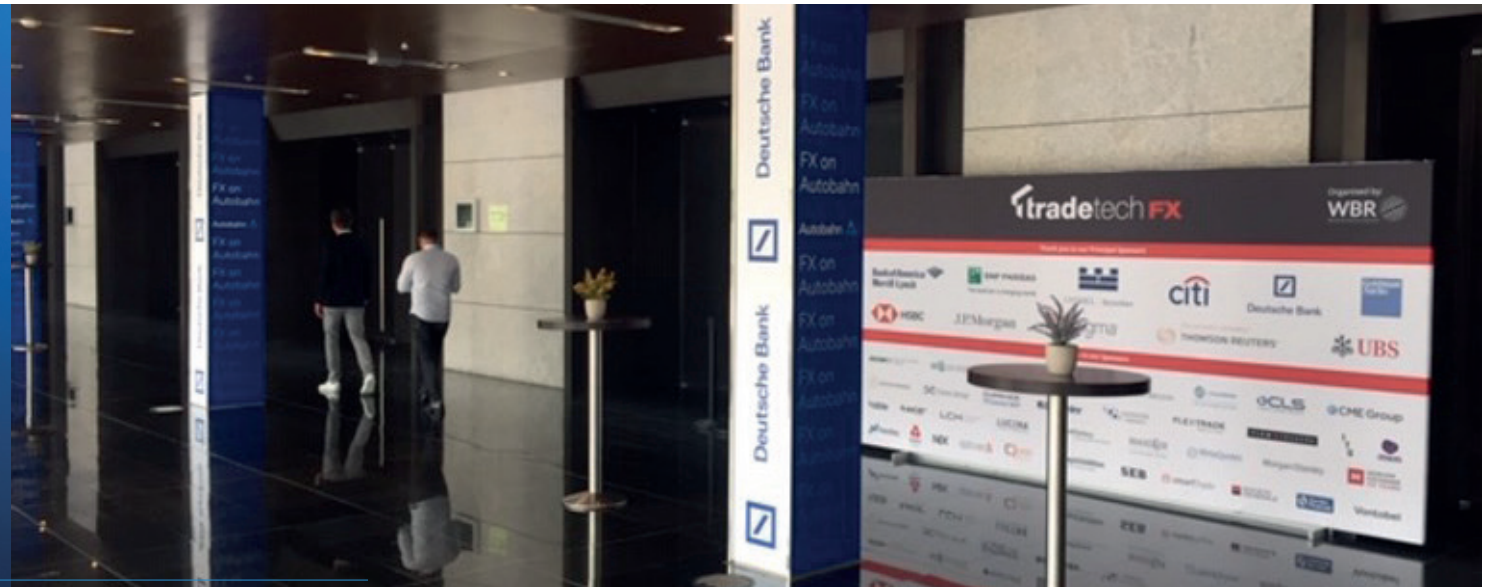


## Exploration Lab

6 columns available

1m x 1m size x 3.85m tall

€2000 each



## 360cm high outside flag

€700

*The fabric can be taken away with you but not the metal structure.*





## Important Information

Please note that at the 2024 Superyacht Technology Show we are selling allocated space only

All stands can be completely bespoke or ordered through our partner BCN Congress directly. The minimum stand package must include a back wall with graphics, front podium, table and 2 chairs.

Exhibitor space is €1150 per m2 in the Exploration Lab and the Discovery Lab. Premium space in the Innovation Lab and VIP Hub is charged at €1550 per m2.

All stands include an in-App profile, online profile, 1 VIP Pass, 2 Exhibitor Passes and 10 standard invitations.

VIP and Exhibitor passes include lunch on both days in our VIP Hospitality Area.

*“Thanks a lot again for all the hospitality and very nicely prepared events during the ISE. Good to speak with the right people with the right mindset and the necessary pride in what we all do. We had some great talks during the evening so think a full success for also your organisation.”*

Heink Steffens | Company Director | Home Marine



## How to find out more

Contact us for more information.

### Jack Robinson

Founder & MD

+44 (0)7939 086211

[jr@superyachttechnologynetwork.com](mailto:jr@superyachttechnologynetwork.com)

### Jo Palmer

Head of Marketing & Operations

+44 (0)7817 329685

[jo@superyachttechnologynetwork.com](mailto:jo@superyachttechnologynetwork.com)

Visit [www.superyachttechnologynetwork.com](http://www.superyachttechnologynetwork.com)

Join the Network to register for our monthly newsletter and stay up to date with all Superyacht Technology Network news.

Follow our social media pages:



#SuperyachtTechnologyShow24 | #STShow2024

